

Nanditha C P

PRODUCT AND INTERACTION DESIGNER

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PROFILE

Product designer focused on clarity, systems, and scale. I build high-impact experiences that simplify complexity, challenge defaults, and drive intentional outcomes.

PROFESSIONAL EXPERIENCE

Rocketium

Product designer (Full-time)

06/2025 – 05/2026 | Bengaluru, India (Onsite)

- Led **Agentic AI workflow design (0 to 1 to scale)**: Architected Rocketium's flagship AI system, cutting human effort by **90%** through agent principles, job taxonomies, and scalable agent orchestration frameworks with human-in-the-loop controls.
- Audited and catalogued **150+ UI/UX inconsistencies** product-wide; independently resolved **50+** by writing code in **Cursor**, raising PRs, and shipping to production, with all 150+ items now live, reducing design debt and tightening cross-functional handoffs.
- Designed scalable **bulk editing UX** for **10+ features**, streamlining creative operations by **80%** across design and non-design teams.
- Built a **Figma-to-Storybook plugin** reducing design-dev sync time by **40%**, then extended it into a full **design system rebuild**: adopted BEM conventions and token-based scaling, boosting UI consistency by **80%**, and integrated **Claude Code** for AI-compatible prototyping.
- Founded **biweekly innovation sprints** with designers, shipping **2 of 10+ prototypes** to production; automated design documentation, reducing ambiguity across handoffs.
- Built **marketing analytics module** driving **5x faster decisions** for business stakeholders; transformed **DAM** into a unified brand hub, halving brand onboarding time.
- Launched **design newsletter** with **80% engagement**, driving org-wide visibility and feedback loops now integrated into team rituals.

Product design intern (Full-time)

11/2024 – 05/2025 | Bengaluru, India (Onsite)

- **Shipped 20+ editor features**, scaling the platform into a **creative suite**.
- **Simplified keyframe UI** within the video editor, reducing edit time by **60%**.
- **Built AI Co-Pilot features**, cutting **manual effort by ~70%**.
- Rolled out DAM v1 to **optimize asset discovery**, speeding up retrieval by **70%**.
- **Upgraded design system** with **tokens and variables**, increasing **UI consistency by 40%**.

Flockngo, Product design intern (Full-time)

08/2021 – 03/2022 | Atlanta, United States (Remote)

- **Founding UI/UX Designer** for a **patented group e-commerce** startup, influencing product **adoption by 60%**.
- Led **end-to-end UX**, from ideation to high-fidelity prototypes, improving conversion rates **by 35%**.
- Collaborated on a **pitch deck**, securing funding interest from **3+ investors**, and launched a functional prototype.

SKILLS

Design Strategy & Execution: UX Strategy, Interaction Design, Systems Thinking, First-Principles Problem Thinking and Solving, Design Systems, Prototyping, Visual Design, Motion Design, Accessibility, AI Workflow Design, Agentic Systems, User-Centered Design, User Experience

Research & Process: User Research, Usability Testing, Information Architecture, Wireframing, Journey Mapping, Task Flows, Competitive Audits, Personas, Storyboarding, Rationale Documentation

Tools & Tech: Figma, Framer, Webflow, Adobe CC, Generative AI (GenAI) Tools, Zeroheight, Storybook, FigJam, Notion, Adobe XD, Sketch

Soft Skills: Initiative-Driven, Cross-Functional Collaboration, Strategic Communication, Feedback-Driven, Process Optimization

EDUCATION

Post Graduate Professional Diploma in Interaction and Product UX/UI Design,
Pearl Academy

08/2023 – 06/2025 | Bengaluru, India

Bachelor of Engineering in Information Science and Engineering, *Acharya Institute Of Technology*
08/2019 – 07/2023 | Bengaluru, India

AWARDS

Top 5 in Agentic AI - The Domino Effect,
Yuj designs - Uxplorer

AR Card game design displayed at IndiaHCI 2024, *IndiaHCI 2024*

Merit Scholarship - Top in the discipline,
Pearl Academy

Featured on Wall of portfolios, *Wall of portfolios*

Design Venue Winner for Visual Design,
Christ University

Final year project winner,
Acharya Institute of Technology, VTU